**Articles**

This section of the website features some of the articles we have written which we hope you will find interesting and helpful. We will be adding more articles.

A list of the articles currently on the website is given below together with a brief description of what they’re about. With each a link is provided which will take you straight to the article.

**How’s your lifelong interview?**

This article is about projecting the right image for getting the pick of the jobs and how much checking up employers do behind the scenes before they feel confident enough to put an offer in someone’s hands. It stresses how much importance we all need to attach to the image we project every day and why the messages we give out about ourselves need to be carefully controlled. The Lifelong Interview is a theme which runs through a number of our books. Click here to go straight to the article.

**How’s your Silent Bargaining Power**

A look at what you need to do if you feel you are not being paid enough and how we all have leverage we can use on our employers if we have to. The article picks out some of the key messages from one of the books – Teach Yourself Getting a Pay Rise. Click here to go straight to the article.

**Perfecting the art of the possible**

The art of using what’s there and making it work for you. Has special relevance in recessionary times when ‘ideal’ jobs are hard to find. Click here to go straight to the article.

**How to handle an approach**

Ten tips on what to do when you get a call from a headhunter. Click here to go straight to the article.